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B.S. name Rev

Reg. No. :

Name :

Third Semester B.A. Degree Examination, January 2023.

Career Related First Degree Programme under CBCSS

**Group 2(a) – Journalism and Mass Communication and Video Production
Complementary Course – English**

EN 1331.3 – CREATIVE WRITING

(2019 Admission onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, each in a word or sentence.

1. Who wrote 'The Ode on a Grecian Urn'?
2. Which American poet is regarded as the bard of New England?
3. Who is the first musician to win the Nobel Prize in literature?
4. Who created the fictional character 'The Tramp'?
5. To which nationality did Chinua Achebe belong?
6. Who is the author of *Train to Pakistan*?
7. Name the director of *Charulata* a film based on Tagore's story *Nastanirh*.
8. Name the Malayalee who won the Oscar in 2009 for the Best Sound Mixing.
9. Who is the author of the Harry Potter novel series?
10. Who created the character 'Mowgli'?

(10 × 1 = 10 Marks)

II. Answer **any eight**, each in a short paragraph not exceeding **50** words.

11. What are the ways in which a person can improve his creative writing skills?
12. How is creative writing different from academic writing?
13. The major themes in Emily Dickinson's poetry.

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14. What is imagery in poetry?
15. What is a lyric? Give two examples.
16. Note the predominant traits of Wole Soyinka's poems.
17. Plot as the most challenging element in the short story.
18. What are some of the techniques of the master story-tellers that aspiring writers should take into consideration?
19. What is twist-ending in short stories? Give two examples.
20. The setting of R.K. Narayan's short stories.
21. What are the aspects that a book- review should cover?
22. What is the Purpose of a good movie review?
23. What is detective fiction?
24. Write a note on two main contributors of science fiction.
25. What are the common themes of children's literature?
26. What is the place of fantasy in children's literature?

(8 × 2 = 16 Marks)

III. Answer **any six**, each in a paragraph not exceeding **100** words.

27. What are examples of creative writing?
28. What are some of the skills needed for creative writing?
29. Write a note on symbolism in Blake's poetry with special reference to 'The Lamb'.
30. Write a brief note on the difference between the short story and the novel.
31. Comment on the predominant features of Maupassant's stories.
32. What are the factors that add to the Popularity of the short story?
33. What are the pertinent questions that a good review must answer?
34. Write a paragraph on the format of a film review.
35. Write a note on any three Indian writers of children's fiction in English.
36. Comment on the importance of children's fiction.
37. Setting and suspense in Detective Fiction.
38. Write a note on the main features of Science Fiction

(6 × 4 = 24 Marks)

IV. Answer **any two**, each in about **300** words.

39. Review a recently released Malayalam movie.

40. Attempt a review of your favourite novel.

41. What are the essential components of film reviews?

42. Attempt a review of your favourite detective story.

43. Attempt a short story in about two pages on the theme 'Lost Childhood'

44. Make a critical appreciation of the following poem in about two pages.

(Hints — theme- analysis — metre and rhyme — figure of speech and other poetic devices — comments).

You may write me down in history
With your bitter, twisted lies,
You may trod me in the very dirt
But still, like dust I'll rise.

Does my sassiness upset you?
Why are you beset with gloom?
'Cause I walk like I've got oil wells
Pumping in my living room.

Just like moons and like suns,
With the certainty of tides,
Just like hopes springing high,
Still I'll rise.

Did you want to see me broken?
Bowed head and lowered eyes?
Shoulders falling down like teardrops,
Weakened by my soulful cries?

Does my haughtiness offend you?
Don't you take it awful hard
'Cause I laugh like I've got gold mines
Diggin' in my own backyard.

You may shoot me with your words,
You may cut me with your eyes,
You may kill me with your hatefulness,
But still, like air, I'll rise.

Does my sexiness upset you?
Does it come as a surprise
That I dance like I've got diamonds
At the meeting of my thighs?

Out of the huts of history's shame
I rise
Up from a past that's rooted in pain
I rise
I'm a black ocean, leaping and wide,
Welling and swelling I bear in the tide.

Leaving behind nights of terror and fear
I rise
Into a daybreak that's wondrously clear
I rise
Bringing the gifts that my ancestors gave,
I am the dream and the hope of the slave.
I rise
I rise
I rise.

(2 × 15 = 30 Marks)

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Reg. No. :

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Third Semester B.A. Degree Examination, January 2023

Career Related First Degree Programme under CBCSS

Group 2(a) – Journalism and Mass Communication and Video Production

Vocational Course – IV

JC 1372 — INTRODUCTION TO TELEVISION PRODUCTION

(2019 Admission onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** the following questions in **one** word or maximum **2** sentences.

1. TAM means _____
2. _____ was the first privately owned Indian Channel.
3. PTC is _____
4. An audio track linking two news items is called _____
5. Unscripted talking, usually by a broadcaster is known as _____
6. Music from a source, not visible on screen is _____
7. Prasar Bharathi was established on _____
8. The full form of STAR is _____

P.T.O.

9. IPTV means _____
10. _____ is the satellite used in SITE experiment.

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions in a paragraph (Short Answers)

11. Dolly shot
12. Ambient Noise
13. Soap opera
14. News cast
15. DSLR
16. Standard lens
17. Shot
18. Video Editing
19. ISO
20. Chroma Key
21. OTT
22. Multi camera production
23. Dubbing
24. Post-production
25. Special Effects
26. Key light

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in not less than **120** words (Short Essays)

27. Differentiate between Linear and Non linear editing.
28. Discuss the importance of background music in television production.
29. What is the importance of storyboard in television production process?
30. Distinguish Prime and Zoom lens.
31. Delineate the process of sync sound production process.
32. Explain the different types of camera angles.
33. How transitions are used to create impact?
34. Discuss the role of animation in digital age?
35. What is three point lighting?
36. Characteristics of TV.
37. What is Exposure Triangle?
38. Discuss the importance of adjusting white balance.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions from the following.

39. Write a proposal to be submitted in a media organisation for a 30 minute entertainment television programme.
40. Using suitable examples explain how different shots and angles are used to create desired effect in a production?
41. Describe the potentials and limitations of Television as a mass medium.
42. Explain different stages of television production.
43. Give a critical overview of contemporary trends in Malayalam news media.
44. Explain the principles of visual editing.

(2 × 15 = 30 Marks)

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Reg. No. :

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Third Semester B.A. Degree Examination, January 2023

Career Related First Degree Programme under CBCSS

**Group 2 (a) : Journalism and Mass Communication and Video Production
Vocational Course III**

JC 1371 : PHOTO JOURNALISM

(2019 Admission onwards)

Time : 3 Hours

Max. Marks : 80

I Answer **all** questions, each in a word or a maximum of **30** words.

1. The term photography was first used by _____
2. Fundamental colours of digital imaging is _____
3. What is chiaroscuro?
4. Daylight colour film is balanced for light at _____ kelvin.
5. Magenta is a combination of _____
6. The world's first electric photographic studio was opened in which year?
7. MFD stands for _____.
8. Kodak camera was invented by _____
9. _____ is a photographic image made without a camera, generally by contact printing object placed directly on the photographic paper.
10. The light source that casts sharp, well define shadows is called _____.

(10 × 1 = 10 Marks)

P.T.O.

II. Write short notes, each not exceeding **60** words, on **any eight** of the following.

11. Depth of field
12. Incident light
13. Wide angle lens
14. POV
15. Camera Lucida
16. Colour noise
17. Cartridge
18. Candid picture
19. Back light
20. Rule of third
21. Shutter speed
22. ISO
23. Joseph Nicephore Niepce
24. Kevin Carter
25. Macro photography
26. Cropping

(8 × 2 = 16 Marks)

III. Write short essays, each not exceeding **120** words, on **any six** of the following.

27. What is wild life photography?
28. Write a note on stand-alone photograph.
29. Explain the contributions of a well known photographer of your choice.
30. Explain photo feature.
31. How to handle cameras?
32. What are the major types of still cameras? Explain with examples.
33. Explain photo captions and outlines.
34. Explain in detail about photo editing softwares.
35. What is lighting in photography?
36. How to cover an event with a camera? Explain your view points.
37. What are the major functions of a photo journalist?
38. Explain the major ethical issues related to photo journalism.

(6 × 4 = 24 Marks)

IV. Write long essays on **any two** of the following.

39. Explain the relevance of photography in journalism with suitable examples.
40. Critically evaluate the photographs of a daily newspaper.
41. Explain your view points about sports photos.
42. Discuss the different types of photo journalism with your view points.
43. 'Photography is a form of communication'. Explain in detail.
44. What are the duties and functions of a photo journalist?

(2 × 15 = 30 Marks)

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Reg. No. :

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Third Semester B.A. Degree Examination January 2023

Career Related First Degree Programme Under CBCSS

Group 2(a): Journalism and Mass Communication and Video Production

Core Course IV

JC 1341: MAGAZINE JOURNALISM

(2019 Admission onwards)

Time : 3 Hours

Max. Marks : 80

I Answer **all** questions, each in a word or a maximum of **30** words.

1. Blurb.
2. Sub head.
3. Copyright.
4. Cover.
5. Centre spread.
6. Little magazine.
7. Caption.
8. Infographics.
9. Frontline magazine.
10. Children's magazines.

(10 × 1 = 10 Marks)

P.T.O.

II Write short notes, each not exceeding **60** words, on any **eight** of the following:

11. "Fast track".
12. "Puzha.com".
13. "Samakalika Malayalam Vaarika".
14. Film review.
15. Photo feature.
16. Profile.
17. E-zines.
18. Sunday Magazines .
19. Columnist.
20. Credit line.
21. Vinod Mehta.
22. Controlled circulation.
23. House style.
24. Media pack.
25. Dummy.
26. Feature.

(8 × 2 = 16 Marks)

III Write short essays, each not exceeding **120** words, on any **six** of the following:

27. What are the qualities of a magazine editor?
28. Write a film review on any film you viewed recently.

29. Write short note on specialized magazines.
30. Discuss the new trends in college magazines in Kerala.
31. Compare the cover stories of any two general interest magazines.
32. What are the steps taken to write a theatre review of a drama?
33. Write a short note on typography
34. Explain colour selection in magazine editing?
35. Critically evaluate the cover designs of two leading magazines in India.
36. Write a note on automobile magazines.
37. Explain in detail the contents of two women's magazines in Kerala.
38. Explain the importance of health magazines in Kerala.

(6 × 4 = 24 Marks)

IV Write long essays on any **two** of the following

39. Critically evaluate the current trends in Magazine journalism.
40. Compare any two magazines of your choice in terms of content, treatment and design.
41. Discuss the future of magazines in the digital era.
42. Compare the design of a print magazine with the design of its online edition. What are the similarities and differences?
43. Discuss the significance of travel magazine in contemporary times.
44. Contemporary women magazines are not serious about covering all women related issues. Do you agree? Justify your answer with examples.

(2 × 15 = 30 Marks)

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Third Semester B.A. Degree Examination, January 2023

Career Related First Degree Programme under CBCSS

**Group 2(a): Journalism and Mass Communication and
Video Production**

Foundation Course II

JC 1321: RADIO BROADCASTING

(2019 Admission onwards)

Time : 3 Hours

Max. Marks : 80

1. Answer all questions, each in a word or a maximum of 30 words.

1. What is satellite radio?
2. What is Audacity?
3. Which is the official online mobile application of All India Radio?
4. Vayalum Veedum Programme.
5. Name the first radio station of India.
6. Club FM is owned by _____ group?
7. What is DAB?
8. The word Akashvani means _____.
9. What is lapel mic?
10. Define Narrowcasting.

(10 × 1 = 10 Marks)

P.T.O.

II Write Short notes, each not exceeding 60 words, on any eight of the following:

11. Define radio running commentary.
12. Distinguish between jingle and signature tune.
13. What is radio news reel?
14. Write about condenser microphone.
15. What do you mean by Regional Network of Radio Broadcasting?
16. What do you mean by Vox Pop?
17. Define pitch.
18. What do you understand by Sound Byte?
19. What are special audience programmes in radio?
20. What do you mean by SFX in radio broadcasting?
21. What is News Service Division?
22. Write short note on Adobe Audition.
23. What is Frequency Modulation?
24. Write a note on GyanVani.
25. Define community Radio.
26. Write a note on Radio Ceylon.

(8 × 2 = 16 Marks)

III Write Short Essays, each not exceeding 120 words, on any six of the following

27. Discuss the role of Lionel Fielden in the growth of radio broadcasting in India.
28. Briefly explain the qualities of a Radio Jockey.
29. Discuss the role of community radio stations in rural development.

30. Describe radio documentary format in detail. How is it differs from a feature.
31. What are the rules for radio writing?
32. Discuss different stages involved in radio pre-production.
33. Briefly explain the advantages of boom microphones.
34. Prepare a five-minute radio news script based on news items of your choice.
35. Write short note on radio drama.
36. Define Voice over.
37. What are qualities or skills required to be a radio producer?
38. Discuss about the emerging trends in Radio Industry.

(6 × 4 = 24 Marks)

IV Write Long Essays on any **two** of the following:

39. Explain different types of radio programme formats with examples.
40. 'Analyse with examples the contribution made by Akashvani in the economic and social development of India.
41. What are the qualities of radio journalist? Are there any differences in functional style between broadcast journalist and print journalist?
42. Elucidate the evolution of FM radio stations in India and their major contributions.
43. Briefly discuss the need and role of Special Audience Programmes in radio.
44. AIR attempts to reach every section of the Indian population through its different programmes. Do you agree with this view?

(2 × 15 = 30 Marks)